

【横浜市立大（文系）】（冒頭約 1 割を抜粋）

The Winner-Take-All Markets

Since most of the markets we will be talking about have more than one winner, it would be more accurate to call them “those-near-the-top-get-a-disproportionate-share markets.” But this is a mouthful, and hence our simpler, if somewhat less descriptive, label. The winner-take-all reward structure has long been common in entertainment, sports, and the arts. But, as sociologist William Goode clearly recognized, the phenomenon that gives rise to it is by no means confined to celebrity labor markets.

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